

**Corporate Excellence Forum Presented by:**



**Wednesday February 22<sup>nd</sup>, 12:00 to 1:30 PM**



***Special Guest Speaker / Coach & Author:***

***Dancing with Robots***

***Bill Bishop***

***Are you ready for the future?***

Artificial intelligence. Machine learning. Robots. Blockchains. The internet of things. The meta-verse. Quantum computers.

In the coming years, these “hyper-intelligent” technologies will have a profound and dramatic impact on every business and industry.

AI and robots alone will replace millions of jobs and disrupt thousands of companies and industries. But they will also empower us to create new value and make the world a better place.

The questions are: Do you have a strong understanding of these technologies and how they will affect your business? Have you protected yourself from disruption by new kinds of competitors?

Do you have a plan to create new forms of value for a hyper-intelligent marketplace? Are you ready for the future?

In his presentation Dancing with Robots, innovation coach Bill Bishop explains new strategies for success in the age of hyper-intelligence. These new ideas will challenge everything you have learned about business up to now.

You will come away with greater knowledge about hyper-intelligent technology and how to use them in your organization. You will also get new ideas to grow your business, and feel more excited, empowered, and inspired about the future.

Do you want to get ready for the future? If so, let's start dancing with robots!

**Reserve your on-screen seat now!**

More Info: <https://thestrategicpartners.ca/Corporate-Excellence.htm>

Email: [info@thestrategicpartners.ca](mailto:info@thestrategicpartners.ca)

LinkedIn: <https://www.linkedin.com/company/the-strategic-partners/>

**You can't afford to miss this presentation!**



**Bill Bishop • Biography**

Bill Bishop is an entrepreneur, author, keynote speaker, and innovation coach. For the past 35 years, he has helped entrepreneurs develop BIG Ideas for the future of their business. He teaches and coaches them about future-oriented business strategies that combine marketing, innovation, and leading-edge technology.

During the 1980s, Bill worked freelance for several IT companies including Apple

Canada, Bell Cellular and IBM Canada. Using his knowledge of Apple desktop publishing technology, Bill started The BIG Idea Company in 1987, the first company in Canada to provide electronic publishing services. Two years later, he added an ISP company called Bishop Information Group to provide dial-up Internet, email, and customized online BBS bulletin board services.

Based on these experiences, in 1996, Bill wrote Strategic Marketing for The Digital Age—the first book ever published in the world about Internet marketing. In the book, Bill coined the term “digital marketing” and predicted the rise of social media, smart phones, app stores, crypto-currencies, video streaming and AI machine learning. He also introduced digital economy issues such as online privacy, cyber-security, identity theft, and data mining.

In the following years, Bill wrote ten other books including How To Sell A Lobster, The Problem With Penguins, Beyond Basketballs, and The New Factory Thinker. These books have been sold in 25 countries and translated into 12 languages. His latest book Dancing With Robots explores how to create innovative BIG Ideas using hyperintelligent technology such as artificial intelligence, robots, the internet of things, the blockchain, quantum computing, and the metaverse.

Today, Bill is here to teach us about the future of business in the 2020s, and more specifically, how to dance with robots.

**The BIG Idea Company . 416.571.8529 . [bill@bishopbigideas.com](mailto:bill@bishopbigideas.com)**



**A growing group of professionals dedicated to helping our clients to become more successful. We call it building Corporate Excellence.**